

CAREER POINT UNIVERSITY, KOTA

SCHOOL OF COMMERCE & MANAGEMENT, CPU

Course: MBA

Duration: 2 Years (4 Semesters)

Credits Requirement	
Category	Credits
Departmental Core (DC)	74
Departmental Elective (DE)	24
University Compulsory (UC)	10
Total	108

Subject wise Credit

Departmental Core (DC) Subjects						
Code	Subject Name	L	T	P	CR	
SML 551	Principle & Practices of Management	3	1	0	4	
SML 552	Managing Organizational Behavior	3	1	0	4	
SML 553	Macro Economics	3	1	0	4	
SML554	Financial Accounting	3	1	0	4	
SML 705	Financial Management	3	1	0	4	
SML 731	Human Resource Management	3	1	0	4	
SML 895	Management of Research Methodology	3	1	0	4	
SML 745	Operations Management	3	1	0	4	
SML 852	Applied Taxation	3	1	0	4	
MAL 280	Operation Research	3	1	0	4	
SML760	Marketing Management	3	1	0	4	
SML 732	Business Strategy	3	1	0	4	
SML 555	Entrepreneurship Development & Skills	3	1	0	4	
SMD 651	Summer Training Project Report	0	6	0	6	
SML 801	Business Ethics & Corporate Governance	3	1	0	4	
SML 203	Business Law	3	1	0	4	
SMD 652	Management Thesis	0	8	0	8	
TOTAL		45	29	0	74	

University Compulsory (UC) Subjects						
Code	Subject Name	L	T	P	CR	
CSL 708	Computer Application & Information Technology In Management	3	0	2	4	
HUL 109	Business Communication Skills And Personality Development	2	0	0	2	
MAL 215	Mathematical Statistics For Management Decision	3	1	0	4	
TOTAL		8	1	2	10	

Department Electives (DE) Subjects						
Group A (Marketing)						
Code	Subject Name	L	T	P	CR	
SML761	Consumer Behavior	3	1	0	4	
SML762	Services Marketing	3	1	0	4	
SML763	Retail Management	3	1	0	4	
SML 811	Industrial Marketing	3	1	0	4	
SML 812	Sales and Distribution Management	3	1	0	4	
SML 813	Advertising & Brand Media Management	3	1	0	4	
TOTAL		18	6	0	24	

Department Electives (DE) Subjects						
Group B (Finance)						
Code	Subject Name	L	T	P	CR	
SML875	Security Analysis and Investment Management	3	1	0	4	
SML876	Project Appraisal Planning & Control	3	1	0	4	
SML877	Banking Service Operations	3	1	0	4	
SML 824	Investment Management	3	1	0	4	
SML 822	Management of Financial Services	3	1	0	4	
SML 823	Advance Management Accounting	3	1	0	4	
TOTAL		18	6	0	24	

Department Electives (DE) Subjects						
Group C (Human Resource)						
Code	Subject Name	L	T	P	CR	
SML735	Training and Development	3	1	0	4	
SML736	Performance Management & Reward System	3	1	0	4	
SML737	Strategic Human Resource Management	3	1	0	4	
SML 831	Leadership Skills and Change Management	3	1	0	4	
SML 832	Labor Law and Compensation Management	3	1	0	4	
SML 833	Human Resourcing Planning	3	1	0	4	
TOTAL		18	6	0	24	

Abbreviations	
L: No of Lecture per week	LC: Theory Papers per Semester
T: No of Tutorial per week	CR: Credit per Subject
P: No of Practical per week	DC: Departmental Core
DE: Departmental Elective	UC: University Compulsory

Semester wise Subjects

Semester -1	
CSL708	Computer Application And IT In Management
HUL109	Business Communication And Personality Development
SML554	Financial Accounting
MAL215	Mathematical Statistics For Management Decision
SML551	Principle and practices of Management
SML552	Managing Organizational Behavior
SML553	Macro Economics

Semester -2	
SML 705	Financial Management
SML 731	Human Resource Management
SML 895	Research Methodology
SML 745	Operations Management
SML 852	Applied Taxation
MAL 280	Operation Research
SML760	Marketing Management

Semester -3	
SML732	Business Strategy
SML555	Entrepreneurship Development and Skills
SMD 651	Summer Training Project Report
3 Papers of Departmental Elective (DE) Group A/B/C	
3 Papers of Departmental Elective (DE) Group A/B/C	

Semester -4	
SML 801	Business Ethics and Corporate Governance
SML 203	Business Law
SMD 652	Management Thesis
3 Papers of Departmental Elective (DE) Group A/B/C	
3 Papers of Departmental Elective (DE) Group A/B/C	