

# MBA in Banking & Capital Market in collaboration with FLIP

#### 1. About the course:

India has a diversified Banking & Financial services sector which is undergoing rapid expansion. The banking industry in India has the potential to become the fifth largest banking industry in the world by 2020 and third largest by 2025 according to a KPMG-CII report. Over the next decade, the banking sector is projected to create up to two million new jobs, driven by the efforts of the RBI and the Government of India to integrate financial services into rural areas. Also, the traditional way of operations will slowly give way to modern technology.

Career Point University in collaboration with Finitiatives Learning India Pvt. Ltd (FLIP) – Education partner of FINACLE from Infosys is offering MBA with specialization in Banking Operation & Capital Market.

Along with classroom learning, students will get hands on training from highly experienced professionals from FLIP, followed by live projects and internships and possible job opportunities after the completion of the course. These students will be readily employable by MNCs and leading domestic banks, Financial Companies, NBFCs and insurance companies.

#### 2. Key features of the Program

- a. Banking Principles & Operation with FINACLE
- b. Bank Branch relationship management
- c. Retail & Corporate Finance Products and Relationship Management
- d. Trade finance & cash management
- e. SME Banking
- f. Credit & Risk Analysis Bank Advances
- g. Wealth Management & Advisory Services
- h. Capital Markets Live Terminals for Stock Trading, Technical Analysis, F&O
- i. Live case studies from industry

## 3. Teaching Methodology:

### A. Regular Classes& student development:

- a. Regular classes by subject experts
- b. Content delivery by Industry Practitioners
- c. Industry Inputs and Practices based Curriculum
- d. Live Case Studies with Domain Experts
- e. Entrepreneurship and Self-Employment Workshops
- f. Exclusive Corporate Sessions along with Focus Group Discussions

## B. Specialized eLearning Courses by FLIP

- a. Online self-learning under guidance of experts
- b. Online Practice Tests
- c. Online Assessment Tests, at scheduled slots max of 2 attempts/student
- d. One On line Industry Expert Faculty Session/per student per program
- e. Regular News Updates and News Letters
- f. Facebook Forum (Closed Group)- for Quizzes, BFS discussion and query resolution
- g. Assessment

## C. Industry Endorse Certification by FLIP

#### 4. Course Structure

Semester-1	Semester-2			
Classroom Learning:  a. Business Communication Skills And Personality Development  b. Computer Application And Information Technology In Management c. Mathematical Statistics for Management Decision d. Management Concepts And Corporate Business Environment e. Accounting For Managers f. Managerial Economics (Macro Economics)	Classroom Learning -  a. Financial Management b. Human Resource Management c. Research Methodology In Management d. Operations Management e. Applied Taxation f. Operation Research g. Business Analytics & Strategic Management h. General Banking & Insurance			
Organizational Behaviour  Marketing Management  ecial Online Learning:  Business tools - Excel And Power Point (22 Hrs)	Special Online Learning:  a. Retail Banking Operations With FINACLE [Part1]			
Summer				

- a. **Internship**: 45 days Summer Internship
- b. Online Learning: Retail Banking Operations With FINACLE [Part2]\* During Summer

Semester-3		Semester-4		
Core Courses		Core Courses		
a. b.	Business Strategy Entrepreneurship Development (Field Project)	a. b.	Business Ethics & Corporate Governance Business Law	
C.	Summer Training Project Report	C.	Management Thesis	
Specialization Courses		Specialization Courses		
a.	Indian Banking System	a.	Merger & Acquisitions And Corporate	
b.	Financial Valuation And Modelling		Restructuring	
c.	Financial Market and Mutual Fund Industry (BSE &	b.	Advance Taxation(Direct & Indirect)	
	NSE)	c.	Merchant Banking And Participants in Financial	
d.	Security Analysis & Portfolio Management		Market	
Special Online Learning: (Any Two)		d.	Financial Derivatives & International Financial Market	
e. f.	Trade Finance & Cash Management*(25 Hrs) Branch Relationship Management Program*	Special Online Learning: (Any Two)		
	(56.5 Hrs)	e.	SME Banking* (44 Hrs)	
g.	Wealth Advisor*(38Hrs)	f.	Consumer Lending* (33 Hrs)	
h.	Capital MarketsFundamentals- International#	g.	Equity Research# (25.5Hrs)	
	(18Hrs)	h.	Technical Analysis*(18.5Hrs)	

<sup>\*</sup> Assessment and FLIP certification shall be done. # FLIP and NCFM certification

**5. Eligibility:** Recognized Bachelor degree with at least 55% marks.

#### 6. Fee Structure:

**a. Tuition Fee:** 65000/- INR per semester

b. **Examination Fee:** 2000/- INR per semester

**c. Admission Fee:** 5000/- INR one time at the time of admission

**d. Scholarship:** upto 40% in Tuition Fee based on performance in qualifying exam or performance in CAT/MAT/GMAT/XAT/ATMA

## 7. Pathway after MBA- Banking &Capital Market

- a. Relationship Manager
- b. Branch Banking officer
- c. Risk Analyst
- d. Financial Analyst
- e. Portfolio Manager
- f. Credit Officer

- g. Wealth Advisor
- h. Security Analyst
- i. Financial Planner
- j. Stock Market Analyst
- k. Business Manager

## 8. About FLIP (Industry Training Partner):



Finitiatives Learning India Pvt. Ltd. (FLIP – www.learnwithflip.com) offers India's largest range of elearning and certification in Banking and Financial Services. Apart from collaborations with the BSE, NSE and FINACLE of Infosys, FLIP is having clients which includes leading banks, IT companies, corporate houses and educational institutions. FLIP has won global awards, and is working to set a knowledge benchmark in Banking & Financial Services Training.

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