

1. About the course:

In the present scenario there is an acute shortage of skilled manpower in the Logistic and Supply Chain management sector. According to Industry estimates the demand for skilled manpower in this industry will be approximately 20 million in the year 2020 (as per Directorate of Skill Development Centre, Government of India)

Considering this, Career Point University in collaboration with Safeducate (education entity promoted of leading Logistic company Safexpress) is offering MBA with specialization in Supply Chain Management & Logistics.

This program aims to train future leaders and managers in the fast-growing Logistics & Supply chain sector. This is industry integrated program in which you would acquire knowledge and understanding of multiple facets of Supply Chain & Logistic business including purchasing, materials management, supply-chain management, transportation, customs regulations, foreign exchange, international trade and information technology etc.

Students will get practical training at SafeExpress locations from highly experienced professionals from SafeExpress, followed by live projects, internships and possible job opportunities after the completion of the course. These students will be readily employable by MNCs and leading domestic supply chain management companies.

2. Some of the Main Topics Covered under this program:

Introduction to Operations Management	Logistics – Concepts & Practices
<ul style="list-style-type: none"> a. An Overview of Operations Management b. Process Analysis c. Business Forecasting d. Efficient Planning for Operations 	<ul style="list-style-type: none"> a. Warehousing Decisions b. Transportation Decisions c. Third Party Logistics d. Logistics Engineering e. Reverse Logistics f. Global Logistics
Understanding Supply Chain Management	Designing & Managing Distribution Partners
<ul style="list-style-type: none"> a. Understanding Supply Chain Management b. Introduction and definitions c. Inventory Management – Different Policies, Levers, Echelon Inventory d. Uncertainty and risk analysis e. Supply Chain Performance Measures f. Service Supply Chain g. Supply Chain Management in India h. Entrepreneurship and Supply Chain 	<ul style="list-style-type: none"> a. Designing & Managing Distribution Partners b. Role of Distribution Channels c. Product Life Cycle and Distribution Challenges d. Managing Customer Relationships e. Measuring Channel Performance f. Managing Channel Conflict
Supply Chain Modelling	Supply Network Strategy
<ul style="list-style-type: none"> a. Overview of optimization modelling and techniques b. Distribution Centre Location Models c. Supply Chain Network Optimization Models d. Vehicle Routing Models e. Inventory Deployment Models f. Simulation g. Decision Tree Applications 	<ul style="list-style-type: none"> a. Introduction & Strategic Sourcing b. Supply Contracts c. Supply Chain Coordination d. Supply Chain Innovation e. Supply Chain Resilience

3. Teaching Methodology:

A. Classroom Learning & student development:

- a. Regular classes by subject experts
- b. Knowledge Sessions and Special workshop by Industry Experts
- c. Industry Inputs and Practices based Curriculum
- d. Live Case Studies with Domain Experts
- e. Entrepreneurship and Self-Employment Workshops
- f. Exclusive Corporate Sessions along with Focus Group Discussions

B. Summer Internship for 6 weeks on Supply Chain Management & Logistics with SAFEXPRESS

C. Field Project or On Job Training (OJT) for 90 days by SAFEXPRESS in 4th Semester

4. Course Structure:

Semester-1	Semester-2
<p>Classroom Learning-</p> <ol style="list-style-type: none"> a. Business Communication Skills And Personality Development b. Computer Application And Information Technology In Management c. Mathematical Statistics for Management Decision d. Management Concepts And Corporate Business Environment e. Accounting For Managers f. Managerial Economics (Macro Economics) g. Organizational Behaviour h. Marketing Management <p>Workshop:</p> <ol style="list-style-type: none"> a. Introduction of Supply Chain management 	<p>Classroom Learning -</p> <ol style="list-style-type: none"> a. Financial Management b. Human Resource Management c. Research Methodology In Management d. Operations Management e. Applied Taxation f. Operation Research g. Business Analytics & Strategic Management h. General Banking & Insurance <p>Workshop:</p> <ol style="list-style-type: none"> a. Supply Chain Dynamics in E-Commerce
Summer	
Internship: 45 days Summer Internship with SAFEXPRESS	
Semester-3	Semester-4
<p>Core Courses</p> <ol style="list-style-type: none"> a. Business Strategy b. Entrepreneurship Development c. Summer Training Project Report <p>Specialization Courses</p> <ol style="list-style-type: none"> a. Introduction to Logistics and Supply Chain Management b. Applied Data Analysis And Engineering in Supply Chain c. Total Quality Management and Lean Enterprise d. Analysis of Supply Markets and Supplies e. Manufacturing Planning & Control 	<p>Core Courses</p> <ol style="list-style-type: none"> a. Business Ethics & Corporate Governance b. Business Law c. Management Thesis <p>Specialization Courses</p> <ol style="list-style-type: none"> a. Technology and Product Innovation Management b. Logistics Operations Methods and Systems c. Packaging in Supply Chain Management d. Global Supply Chain Management e. Strategic Sourcing & Change Management <p>Special Workshop:</p> <ol style="list-style-type: none"> a. Latest Trends in Supply chain management <p>Phase-2: Field Project, On Job Training & Placement by SAFEXPRESS</p>

5. **Eligibility:** Recognized Bachelor degree with at least 55% marks.

6. **Fee Structure:**

- a. **Tuition Fee:** 65000/- INR per semester
- b. **Examination Fee:** 2000/- INR per semester
- c. **Admission Fee:** 5000/- INR one time at the time of admission
- d. **Scholarship:** upto 40% in Tuition Fee based on performance in qualifying exam or performance in CAT/MAT/GMAT/XAT/ATMA

7. **Pathway after MBA- Logistics & Supply Chain Management:**

Fresh MBA normally join as Management Trainees. Post satisfactory performance they get placed at different departments like:

- a. Logistics and distribution manager
- b. Supply Chain Analyst
- c. Supply Chain Coordinator
- d. Supply Chain Manager
- e. Supply Chain Consultant
- f. Expeditor
- m. Procurement Consultant
- g. Materials Planner
- h. Production Planner
- i. Sales Order Planner
- j. Master Scheduler
- k. Demand Planner
- l. Production Planner

8. **Industry Training Partners : SAFEXPRESS & SAFEDUCATE:**



Safexpress is 'Knowledge Leader' and 'Market Leader' of supply chain & logistics industry in India. Safexpress offers a wide range of innovative supply chain services including Express Distribution, 3PL and Consulting. The firm provides value-added logistics services for 9 different business verticals ranging from Apparel & Lifestyle, E-commerce, Healthcare, Hi-Tech, Publishing to Automotive, Engineering & Electrical Hardware, FMCG & Consumer Electronics and Institutional.



Safeducate is a specialist in Supply Chain and Logistics training entity started by the Safexpress in 2007, with an aim to meet the continuously evolving needs of the workforce of the growing logistics sector. Led by the alumni of Stanford and Cambridge University, the team blends rich operational experience of the supply chain arena with international know-how and best practices to create programs which are extremely stimulating, hands on and practical.

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